

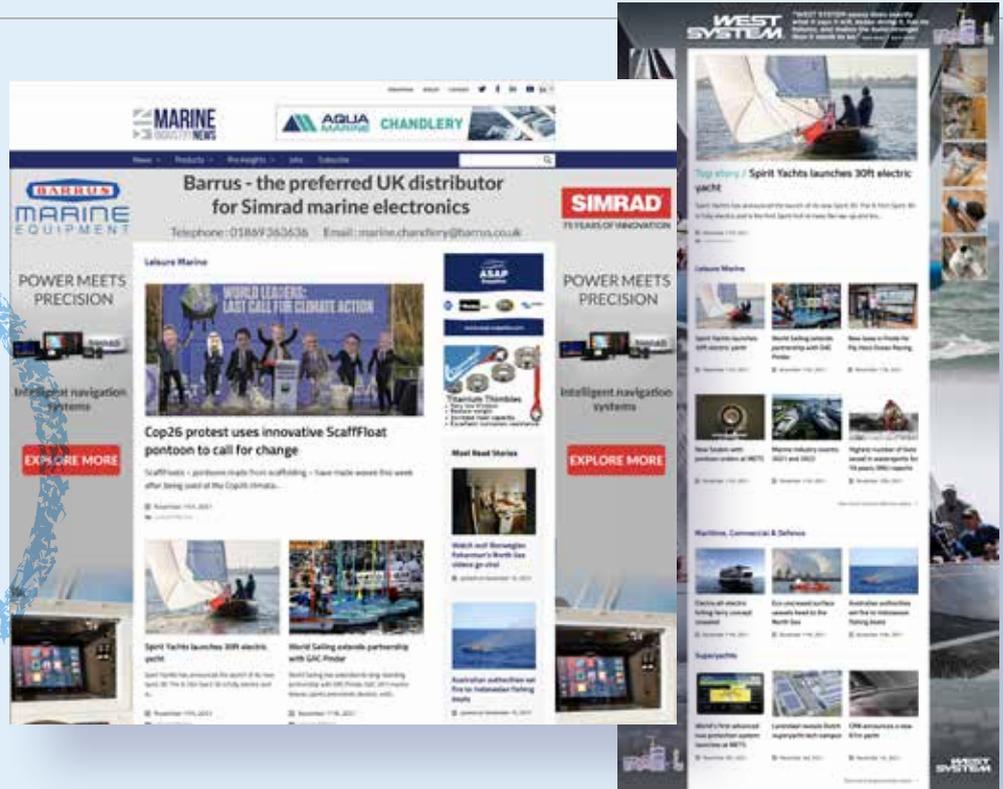
Marine Industry News is an independent online trade publication and daily newsletter bringing together the latest leisure marine, superyacht and commercial marine market news.

WEBSITE TAKEOVERS

TAKEOVER
1737 x 4000pxls
1 month
Full takeover
£1000

Sector takeover
£800

Sector is either Leisure, Commercial or Superyacht



PRINT: BOAT SHOW SPECIALS



1/4 PAGE
130 x 186mm
£500

1/2 PAGE
266 x 186mm
£800

FRONT COVER
297 x 290mm
£2,000

FULL PAGE
297 x 420mm
£1200

COVERS
297 x 420mm
£1500

Print and online promotional packages available upon request

SPEC: A3: 297mm x 420mm; 16pp or 20pp; full colour; saddle stitched; 130gsm silk
• Ads supplied high resolution @ 300 dpi. • CMYK process colour with no Pantone spot colours.
• Supply print-ready PDF. All fonts embedded/converted to outlines. • Add 3mm bleed all round if full page.

WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 90pxls
£500 per month

83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

1 x MPU
on side panels
300 x 250pxls
£300 per month

1 x DMPU
on side panel
300 x 600pxls
£250 per month

The world's fastest growing news source for marine trade professionals

1 x BANNER
within stories
728 x 90pxls
£250 per month

SOCIAL CHANNELS

Contact us for the latest social campaign pricing



10,000+ followers



2,000+ followers



500+ followers

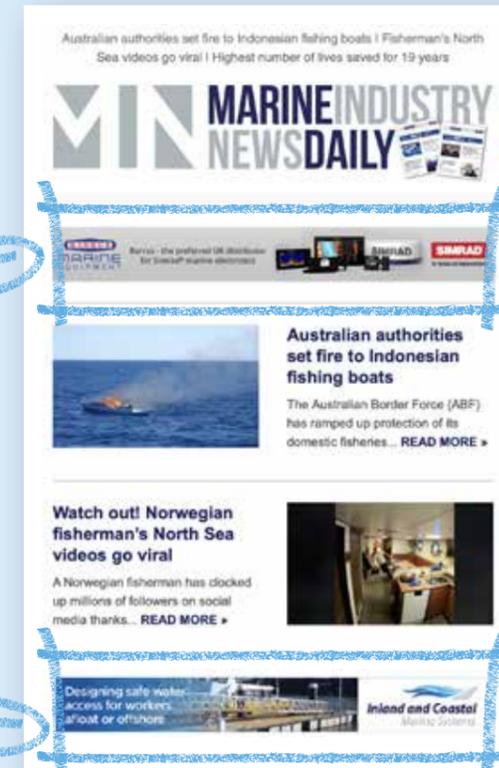


To book your advertising package email lyndsay@marineindustrynews.co.uk

DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter, under logo
728 x 90pxls
£500 per week
5 issues

1 x BANNER
within newsletter stories
728 x 90pxls
£375 per week
5 issues



89%

of our readers say it's informative and easy to read

"Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it"

Sam Vaughn, Head of Sales, Selden Masts

RECRUITMENT

SELDEN for sailing
Seeking Account Coordinator
We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE](#)

Raymarine
SENIOR PRODUCT ASSURANCE ENGINEER
Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE](#)

MARINE SALES MANAGER
Fischer Panda UK is a family run business and has enjoyed continued success in its three core marketplaces... [READ MORE](#)

PR and Social Media Executive
Part-time - 24 hours per week. We are flexible as to how this is delivered. Ginger is a boutique PR | Marketing | Digital... [READ MORE](#)



JOB AD
within newsletter stories
£300 for 1 week
£500 for 2 weeks

SOLUS e-SHOTS



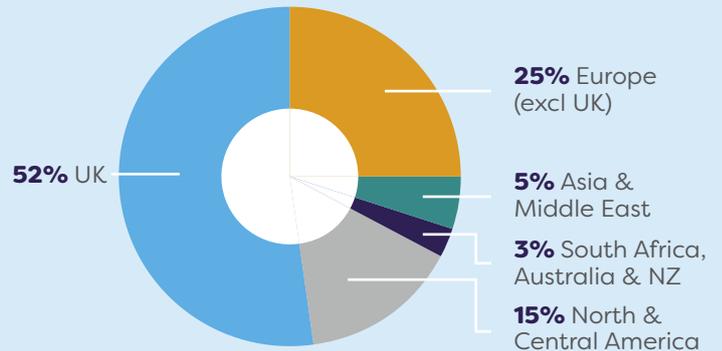
£2,000
only one per month

SENT TO OVER
12,000
INBOXES

25%
AVERAGE OPEN RATE



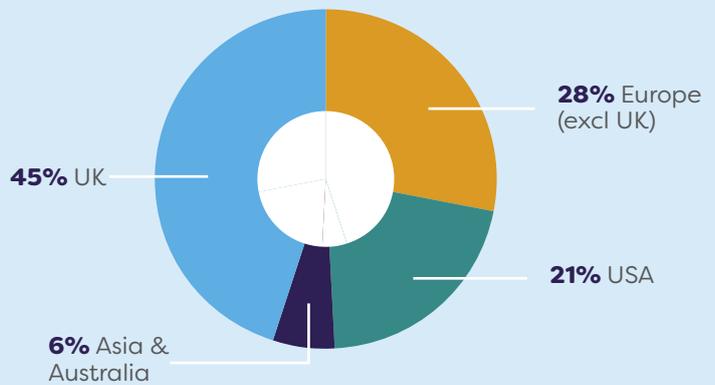
WEBSITE



29,595 MONTHLY UNIQUE VISITORS (AVG) **67,619** MONTHLY PAGE IMPRESSIONS (AVG)

Monthly unique visitors by location

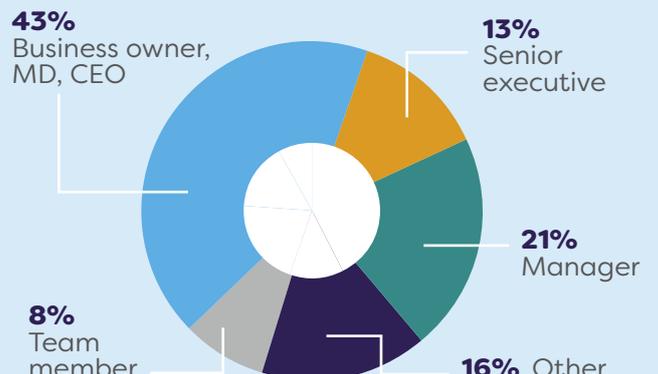
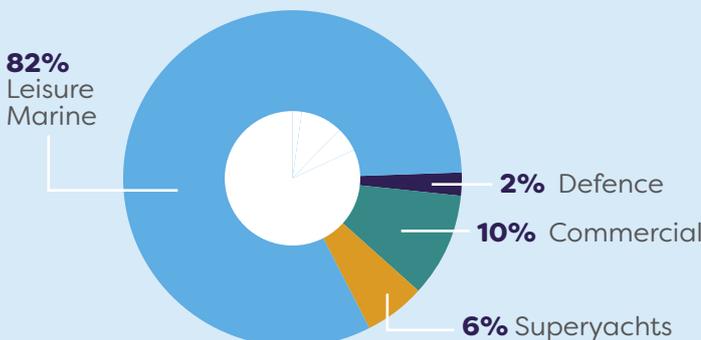
NEWSLETTER



25.4% OPEN RATE (AVG) **7.9%** CLICK RATE (AVG)
53.6% DESKTOP **46.4%** MOBILE **0.1%** UNSUBSCRIBE RATE (AVG)

MIN Daily newsletter readers by location

OUR READERS



All prices are subject to 20% VAT. All prices and circulation figures correct as of 1st December 2021. Circulation figures gathered from Google Analytics and Mailchimp, more detail available upon request.