

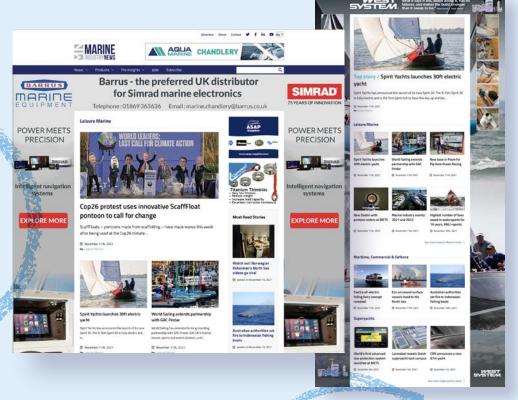
Marine Industry News is an independent online trade publication and daily newsletter bringing together the latest leisure marine, supervacht and commercial marine market news.

WEBSITE **TAKEOVERS**

TAKEOVER 1737 x 4000pxls 1 month **Full takeover** £1.800

Sector takeover £1.000

Sector is either Leisure, Commercial or Superyacht



PRINT ISSUES

MARINE



Print and digital copies delivered

18,000

1/2 PAGE 266 x 186mm £1,000

1/4 PAGE 130 x 186mm £800

FRONT COVER 297 x 290mm £2,500

FULL PAGE 297 x 420mm

£1,500

INSIDE COVERS 297 x 420mm

£2,000

SPEC: A3: 297mm x 420mm; 16pp or 20pp; full colour; saddle stitched; 130gsm silk

- Ads supplied high resolution @ 300 dpi. CMYK process colour with no Pantone spot colours.
- Supply print-ready PDF. All fonts embedded/converted to outlines. Add 3mm bleed all round if full page.

Print and online promotional packages available upon request

WEBSITE ADVERTISING

1 x MAIN **LEADERBOARD**

top of page next to MIN logo 728 x 90pxls £800 per month



say they 'enjoy the mix of stories, products, and industry news

The world's fastest growing news source for marine trade professionals

Read in 190+ countries

Barton Marine METSTRADE launch party: 19th Nov, 6pm AQUAMARE 1 x MPU

on side panels 300 x 250pxls

£500 per month

1 x DMPU on side panel 300 x 600pxls

£700 per month

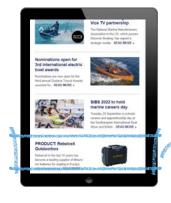
1 x BANNER

within stories 728 x 90pxls

£250 per month

Translated into languages

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> from £500

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followers

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DAILY NEWSLETTER

Australian authorities set fire to Indonesian fishing boats I Fisherman's North Sea videos go viral I Highest number of lives saved for 19 years

under logo 728 x 90pxls

1 x TOP BANNER top of newsletter,

£700 per week

5 issues

Australian authorities set fire to Indonesian fishing boats

The Australian Border Force (ABF) has ramped up protection of its domestic fisheries... READ MORE »

Watch out! Norwegian fisherman's North Sea videos go viral

A Norwegian fisherman has clocked up millions of followers on social media thanks... READ MORE »



£500 per week

"Marine Industry **News works** incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it"

89%

of our readers say it's informative and easy

to read

Sam Vaughn, Head of Sales, Selden Masts

1 x BANNER

within newsletter stories 728 x 90pxls

5 issues

RECRUITMENT



Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport. Hampshire. Reporting to the... READ MORE »



Raymarine

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JOB AD within newsletter stories £300 for 1 week £500 for 2 weeks



£2,500 only one per month





WEBSITE



7% Other
4% Australia
& New Zealand
2% Rest of
The Americas
26% USA
& Canada

55.000+ MONTHLY UNIQUE VISITORS (AVG)

110,000+ MONTHLY PAGE IMPRESSIONS (AVG)

Monthly unique visitors by location

NEWSLETTER



34.9% OPEN RATE (AVG)

9.8% CLICK RATE (AVG)

53.6% DESKTOP

46.4% MOBILE

0.1% UNSUBSCRIBE RATE (AVG)

Read in 190+ countries

Translated into 10 languages

OUR READERS

