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RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals

1 PRINT ISSUES

Print and digital
copies delivered

16,000



FRONT COVER
297 x 290mm
£3,000

FULL PAGE
297 x 420mm
£1,800

COVERS
297 x 420mm
£2,200

1/2 PAGE
266 x 186mm
£1,200

1/4 PAGE
130 x 186mm
£800

Print and
online promotional
packages available
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Distributed at:



CANNES
YACHTING
FESTIVAL

SOUTHAMPTON
INTERNATIONAL
BOAT SHOW



METS
TRADE

PIBS
PALMA
INTERNATIONAL
BOAT SHOW

SPEC: A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk

- Ads supplied high resolution @ 300 dpi. • CMYK process colour with no Pantone spot colours.
- Supply print-ready PDF. All fonts embedded/converted to outlines. • Add 3mm bleed all round if full page.

2 WEBSITE TAKEOVERS

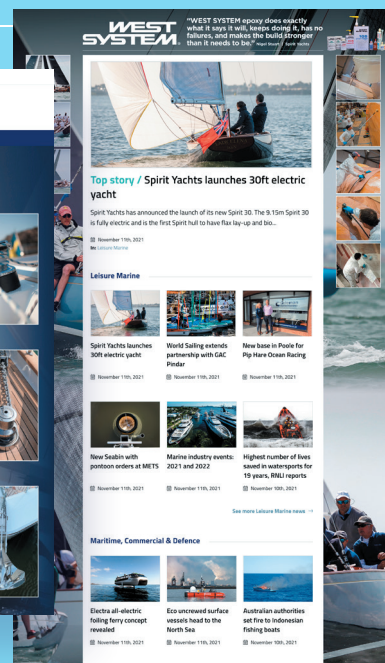
TAKEOVER
1737 x 4000pxls

1 month

Full takeover
£2,500

Sector takeover
£1,200

Sector is either Leisure,
Commercial or
Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
£1,000 per month

83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages



1 x MPU
on side panels
300 x 250pxls
£700 per month

1 x DMPU
on side panel
300 x 600pxls
£1,000 per month

1 x BANNER
within stories
728 x 90pxls
£450 per month

4 BESPOKE PRODUCT LAUNCH PACKAGES

Bespoke target audience

Website, newsletter and social media post with boost
from £700



SOCIAL CHANNELS

Contact us for the latest social campaign pricing



19,000+ followers



2,000+ followers



700+ followers



To book your advertising package email
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5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
£900 per week
5 issues

"Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint."

Scanstrut

MARINEINDUSTRY NEWS DAILY

Vetus
CREATOR OF BOAT SYSTEMS
IN STOCK NOW

Italian boatbuilder moves to quash sale rumours
After a week of mounting rumours, Rosetti Superyachts has confirmed the RSY brand... [READ MORE »](#)

Spirit Yachts announces new ownership structure
Yacht design and build company Spirit Yachts has announced a new management and ownership structure... [READ MORE »](#)

AUTOPROP
ECO-STAR PROPELLER
The propeller for electrically powered vessels
Find out why → [CLICK HERE](#)

BRUNTONS

89%

of our readers say
it's informative
and easy to read

"Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it."

Selden Masts

1 x BANNER
within newsletter
stories
600 x 175pxls
£700 per week
5 issues

6 RECRUITMENT

SELDÉN
for sailing

Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE »](#)

Raymarine

SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE »](#)

MARINEINDUSTRY NEWS DAILY

Australian authorities set fire to Indonesian fishing boats
The Australian Border Force (ABF) has ramped up protection of the... [READ MORE »](#)

Watch out! Norwegian fisherman's North Sea videos go viral
A Norwegian fisherman has clocked up millions of hits on social media thanks... [READ MORE »](#)

Barton launches SkyDock at METS
Barton Marine will be launching two products at next week's Maritime 2021... [READ MORE »](#)

Job of the Day LAMINATOR
16 years of experience are needed for a busy boat builder in Plymouth. You will be responsible for using all modern industry tools and getting the most out of every... [READ MORE »](#)

SENIOR PRODUCT ASSURANCE ENGINEER
Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE »](#)

Raymarine

JOB AD
within newsletter stories
£400 for 1 week
£600 for 2 weeks

7 In Focus HTML email sponsorship

MARINEINDUSTRY NEWS IN FOCUS

Reliable electric propulsion for all types of boat

ePropulsion lookin expand battery and commercial market says CEO
Earlier this month, B&B took ePropulsion... [READ MORE »](#)

UK electric retrofit specialist urges policy changes to speed transition

STRIPSPEED
THE PERFECT PAIRING TO SAVE YOU TIME & MONEY

Shocking story behind IPL's £650,000 pollution scandal
While the marine industry may be familiar with International Paint Ltd's (IPL) reputation... [READ MORE »](#)

IN FOCUS

£2,500

MIN explores specific market sectors within the industry. Speaking to key players we ask what's coming next and what the main challenges are.

8 SOLUS e-SHOTS **£3,000** only one per month

SENT TO OVER
12,500
INBOXES
35%
AVERAGE OPEN RATE

BARRUS

Big brands launch their latest products at SIBS

Barrus marine brands are on display across four stands at Southampton International Boat Show which is currently in full swing and taking place until 19 September. The show started with a bang, with several high profile UK launches taking place.

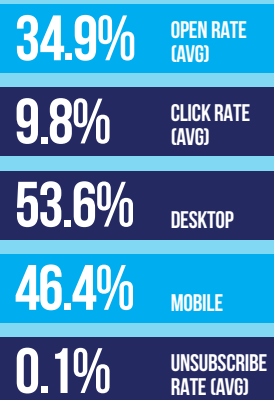
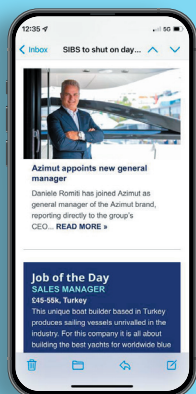
Mercury V12 600hp Verado
Mercury continues to transform the high-horsepower outboard market, providing its most powerful and capable outboard, which includes several industry first features for a wide variety of applications.

NUMBERS & READERSHIP

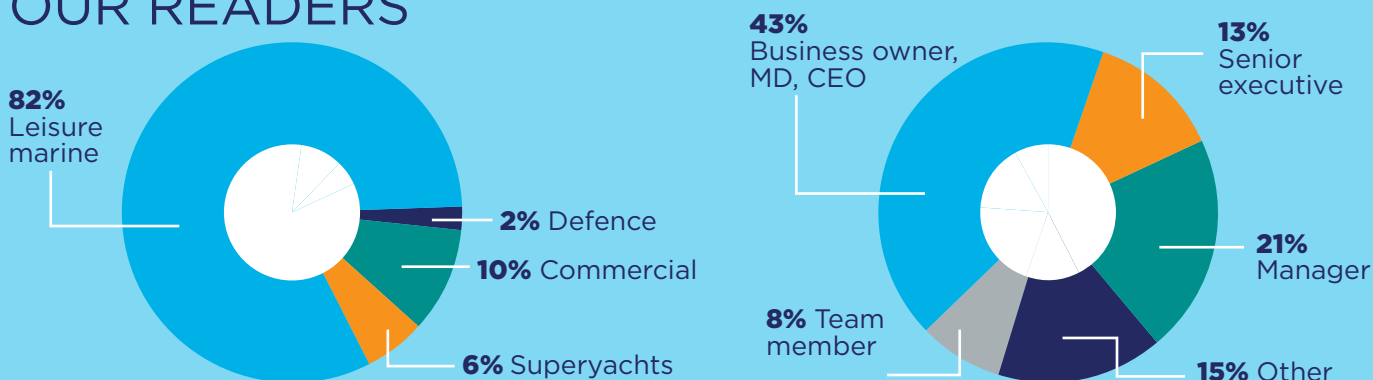
WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2024

JANUARY MAGAZINE	FEBRUARY IN-FOCUS	APRIL IN-FOCUS	MAY MAGAZINE	JUNE IN-FOCUS
New Technology	Fit out, antifouls, paint	Safety	Sustainability	Water, air-con, boat habitat systems
AUGUST IN-FOCUS	SEPTEMBER MAGAZINE	OCTOBER IN-FOCUS	NOVEMBER MAGAZINE	DECEMBER IN-FOCUS
Deck, masts and hardware	Trends & innovations	Electronics	Invention & design	Engines and outboards inc electronics

