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RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals

€
Euro

1 PRINT ISSUES

Print and digital
copies delivered

16,000



1/2 PAGE
266 x 186mm
€1,400

1/4 PAGE
130 x 186mm
€1,000

Print and
online promotional
packages available
upon request

FRONT COVER
297 x 290mm
€3,500

FULL PAGE
297 x 420mm
€2,200

COVERS
297 x 420mm
€2,600

DPS
297 x 594mm
€4,500

Distributed at:



SPEC: A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk

- Ads supplied high resolution @ 300 dpi. • CMYK process colour with no Pantone spot colours.
- Supply print-ready PDF. All fonts embedded/converted to outlines. • Add 3mm bleed all round if full page.

2 WEBSITE TAKEOVERS

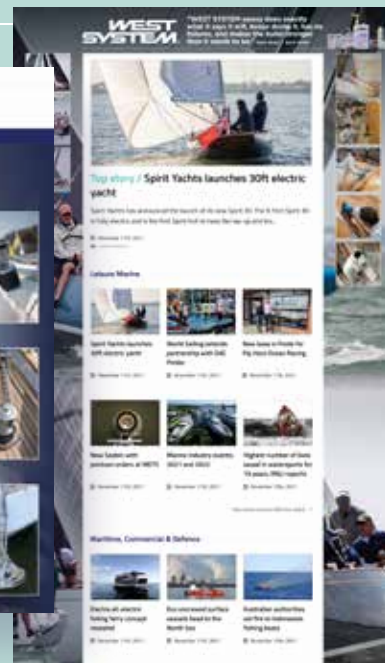
TAKEOVER
1737 x 4000pxls

1 month

Full takeover
€2,950

Sector takeover
€1,400

Sector is either Leisure,
Commercial or
Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
€1,200 per month

83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages

1 x MPU
on side panels
300 x 250pxls
€900 per month

1 x DMPU
on side panel
300 x 600pxls
€1,200 per month

1 x BANNER
within stories
728 x 90pxls
€550 per month

4 BESPOKE PRODUCT LAUNCH PACKAGES

Bespoke target audience

Website, newsletter and social media post with boost
from €900

SOCIAL CHANNELS

Contact us for the latest social campaign pricing



19,000+
followers



2,000+
followers



700+
followers



To book your advertising package email
lyndsay@marineindustrynews.co.uk

5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
€1,100 per week
5 issues

"Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint."

Scanstrut



89%

of our readers say
it's informative
and easy to read

"Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it."

Selden Masts

1 x BANNER
within newsletter
stories
600 x 175pxls
€900 per week
5 issues

6 RECRUITMENT

SELDÉN
for sailing

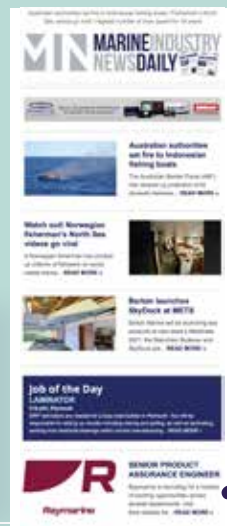
Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE »](#)

Raymarine

SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE »](#)



JOB AD
within newsletter stories
€500 for 1 week
€700 for 2 weeks

7 In Focus HTML email sponsorship



€2,900

MIN explores specific market sectors within the industry. Speaking to key players we ask what's coming next and what the main challenges are.

8 SOLUS e-SHOTS

€3,500
only one
per month

SENT TO OVER
12,500
INBOXES

35%
AVERAGE OPEN RATE



NUMBERS & READERSHIP

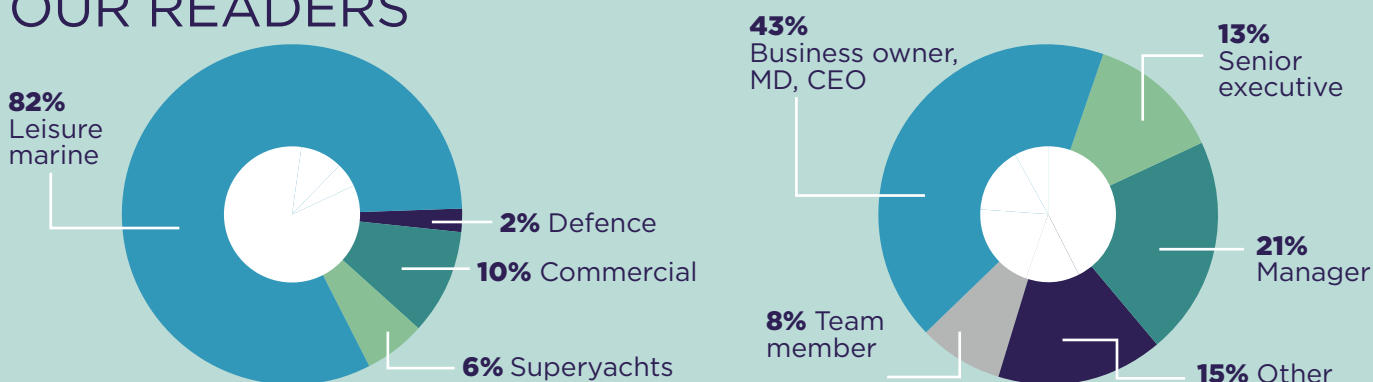
WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2024

JANUARY MAGAZINE	FEBRUARY IN-FOCUS	APRIL IN-FOCUS	MAY MAGAZINE	JUNE IN-FOCUS
New Technology	Fit out, antifouls, paint	Safety	Sustainability	Water, air-con, boat habitat systems
AUGUST IN-FOCUS	SEPTEMBER MAGAZINE	OCTOBER IN-FOCUS	NOVEMBER MAGAZINE	DECEMBER IN-FOCUS
Deck, masts and hardware	Trends & innovations	Electronics	Invention & design	Engines and outboards inc electronics