

# MARINE INDUSTRYNEWS

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# RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals



## 1 PRINT ISSUES

Print and digital copies delivered  
**16,000**



**1/2 PAGE**  
 266 x 186mm  
**€1,400**

**1/4 PAGE**  
 130 x 186mm  
**€1,000**

Print and online promotional packages available upon request

**FRONT COVER**  
 297 x 290mm  
**€3,500**

**FULL PAGE**  
 297 x 420mm  
**€2,200**

**COVERS**  
 297 x 420mm  
**€2,600**

**DPS**  
 594 x 420mm  
**€4,500**

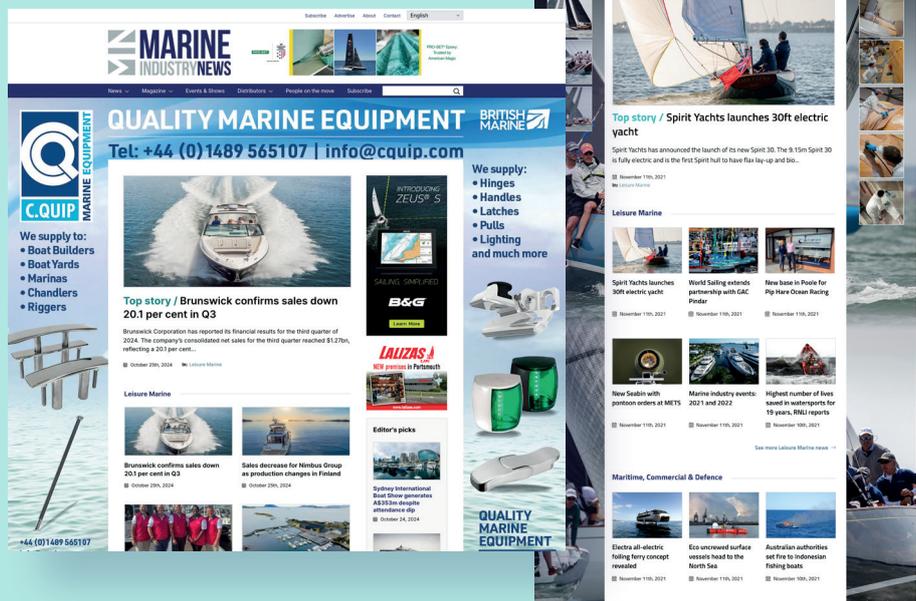
Distributed at:

- IBEX**
- CANNES YACHTING FESTIVAL**
- SOUTHAMPTON INTERNATIONAL BOAT SHOW**
- boot Düsseldorf**
- METS TRADE**
- PIBS PALMA INTERNATIONAL BOAT SHOW**

- SPEC:** A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk
- Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.
  - Supply print-ready PDF. All fonts outlined/embedded.
  - Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page/double page spread.

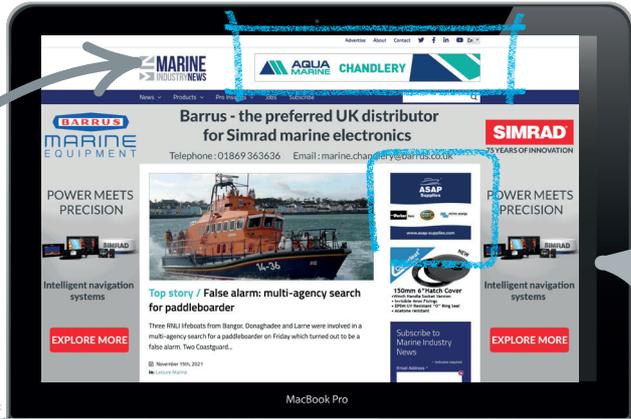
## 2 WEBSITE TAKEOVERS

**TAKEOVER**  
 1737 x 4000pxls  
**1 month**  
**Full takeover**  
**€2,950**  
**Sector takeover**  
**€1,400**  
 Sector is either Leisure, Commercial or Superyacht



### 3 WEBSITE ADVERTISING

**1 x MAIN LEADERBOARD**  
top of page next to MIN logo  
**728 x 150pxls**  
**€1,200 per month**



**83%**  
of our readers say they 'enjoy the mix of stories, products, and industry news'

**1 x MPU**  
on side panels  
**300 x 250pxls**  
**€900 per month**

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages



**1 x DMPU**  
on side panel  
**300 x 600pxls**  
**€1,200 per month**

**1 x BANNER**  
within stories  
**728 x 90pxls**  
**€550 per month**



### 4 LinkedIn BRAND PARTNERSHIPS

Bespoke target audience

from **€500**



**Marine Industry News**  
Brand partnership · 21,581 followers  
3d ·

**JCS Hi-Torque Limited** is the leading UK manufacturer of stainless steel hose clips for the marine industry. Approved by Lloyd's Register and tested for the most demanding applications, JCS hose clips offer supreme durability in harsh marine environments, making them the trusted choice globally by leading marine manufacturers.

- Key Features:
- ▶ Hi-Torque clamps are specifically approved for wet diesel exhaust hoses, but nut and bolt types are not!
  - ▶ Larger adjustment ranges, reducing the number of variants needed compared to nut and bolt types
  - ▶ Unique design engineered to ensure high performance & reliability
  - ▶ Marine, offshore, and industrial use
  - ▶ Sealing high-pressure hoses for heavy-duty applications
  - ▶ High stock levels held so most products available for immediate dispatch

### SOCIAL CHANNELS

Contact us for the latest social campaign pricing

  
**21,500+**  
followers

  
**2,000+**  
followers

  
**800+**  
followers



To book your advertising package email **mike@maa.agency**

# 5 DAILY NEWSLETTER

1 x TOP BANNER  
top of newsletter,  
under logo  
600 x 175pxls  
€1,100 per week  
5 issues

“Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint.”

Scanstrut

**MIN MARINE INDUSTRY NEWS DAILY**

**vetus** CREATOR OF BOAT SYSTEMS **IN STOCK NOW**

**Italian boatbuilder moves to quash sale rumours**  
After a week of mounting rumours, Rosetti Superyachts has confirmed the RSY brand... **READ MORE**

**Spirit Yachts announces new ownership structure**  
Yacht design and build company Spirit Yachts has announced a new management and ownership structure... **READ MORE**

**AUTOPROP** The propeller for electrically powered vessels  
ECO-STAR PROPELLER Find out why → **CLICK HERE**

**BRUNTONS**

# 89%

of our readers say it's informative and easy to read

“Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it.”

Selden Masts

1 x BANNER  
within newsletter stories  
600 x 175pxls  
€900 per week  
5 issues

# 6 RECRUITMENT



## Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... **READ MORE**



## SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... **READ MORE**

**MIN MARINE INDUSTRY NEWS DAILY**

**Australian authorities set fire to Indonesian fishing boats**  
The Australian Border Force (ABF) has ramped up protection of its border... **READ MORE**

**Watch out! Norwegian fisherman's North Sea videos go viral**  
A Norwegian fisherman has clocked up millions of hits on social media thanks... **READ MORE**

**Barton launches SkyDock at METS**  
Barton Marine will be launching two products at next week's Maritime... **READ MORE**

**Job of the Day LAMINATOR**  
11 jobs in Plymouth... **READ MORE**

**SENIOR PRODUCT ASSURANCE ENGINEER**  
Raymarine is recruiting for a number of exciting opportunities across several departments... **READ MORE**

JOB AD  
within newsletter stories  
€500 for 1 week  
€700 for 2 weeks

# 7 ADVERTORIALS

ADVERTISEMENT!

**Franchise opportunities launched with Freedom Boat Club EMEA**

The growing demand for shared boating access is increasing in popularity throughout Europe and the Middle East. Freedom Boat Club (FBC) is now offering franchise opportunities in 15 new markets across the region. FBC is a leading provider of shared boating access, offering a range of boating options for individuals and businesses alike. FBC is a leading provider of shared boating access, offering a range of boating options for individuals and businesses alike. FBC is a leading provider of shared boating access, offering a range of boating options for individuals and businesses alike.

Are you passionate about boating and want to start your own business? Then a Freedom Boat Club franchise could be the perfect fit. Please visit our application at [www.freedomboatclubfranchise.com](http://www.freedomboatclubfranchise.com)

Advertorials available in print and online

from €3,000

# 8 SOLUS e-SHOTS €3,500

SENT TO OVER **12,500** INBOXES

**35%** AVERAGE OPEN RATE

Marine Industry News

Marine Industry News on behalf of SEA.AI

**SEA.AI**

Machine Vision for Safety at Sea

SEA.AI alerts crews early and reliably about objects on the surface of the water. Using latest cameras in combination with artificial intelligence, SEA.AI detects and classifies objects, including those that escape conventional systems such as Radar or AIS - floating objects, rafts, buoys, boats without AIS and persons overboard.

**NOW YOU SEE.**

# NUMBERS & READERSHIP

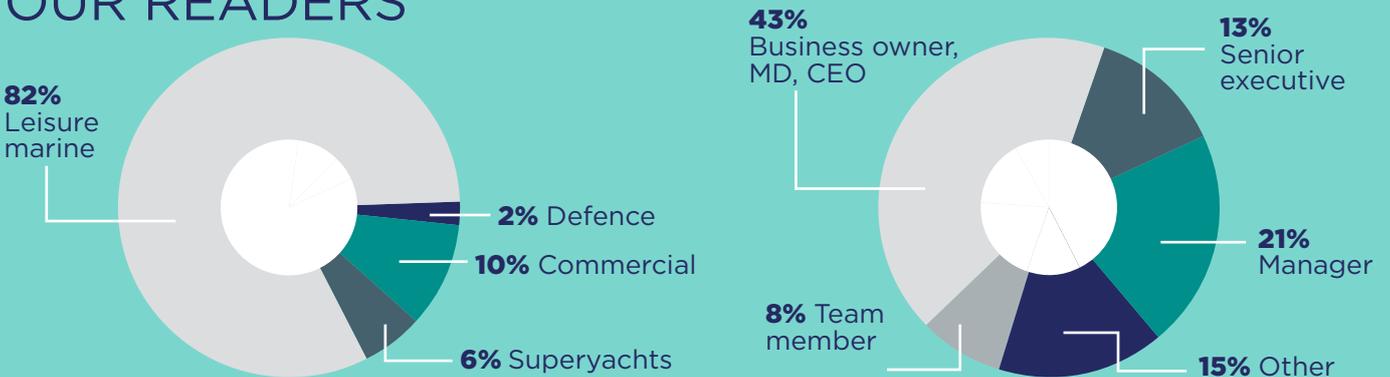
## WEBSITE



## NEWSLETTER



## OUR READERS



## EDITORIAL FEATURES LIST - 2025

<b>JANUARY MAGAZINE</b>	<b>APRIL MAGAZINE</b>	<b>SEPTEMBER MAGAZINE</b>	<b>NOVEMBER MAGAZINE</b>
<b>New Technology</b>	<b>Sustainability</b>	<b>Trends &amp; innovations</b>	<b>Invention &amp; design</b>

