

MARINE INDUSTRYNEWS

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RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals



1 PRINT ISSUES

Print and digital copies delivered
16,000



1/2 PAGE
 266 x 186mm
£1,200

1/4 PAGE
 130 x 186mm
£800

Print and online promotional packages available upon request

FRONT COVER
 297 x 290mm
£3,000

FULL PAGE
 297 x 420mm
£1,800

COVERS
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£2,200

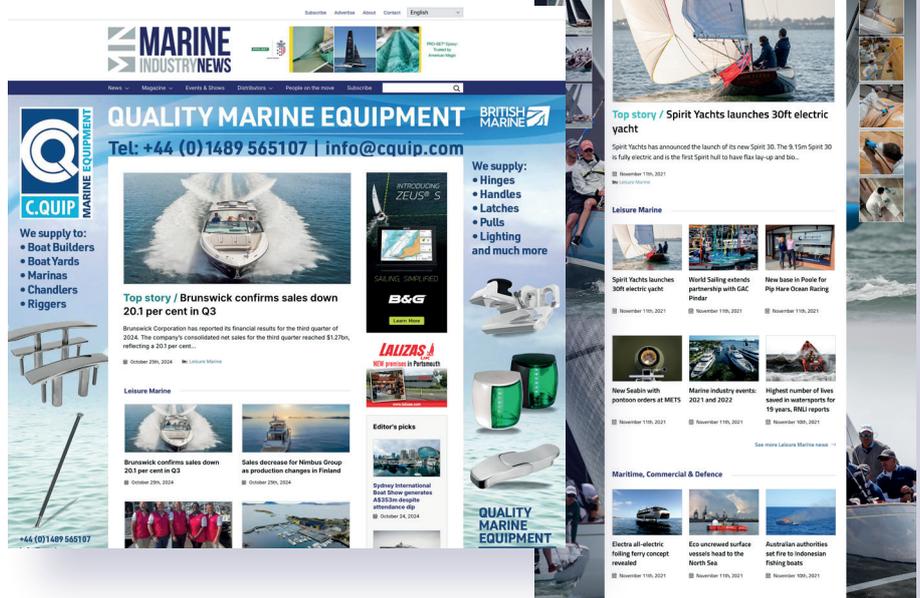
DPS
 594 x 420mm
£3,500

Distributed at: **IBEX** | **CANNES YACHTING FESTIVAL** | **SOUTHAMPTON INTERNATIONAL BOAT SHOW** | **boot Düsseldorf** | **METS TRADE** | **PIBS PALMA INTERNATIONAL BOAT SHOW**

- SPEC:** A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk
- Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.
 - Supply print-ready PDF. All fonts outlined/embedded.
 - Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page/double page spread.

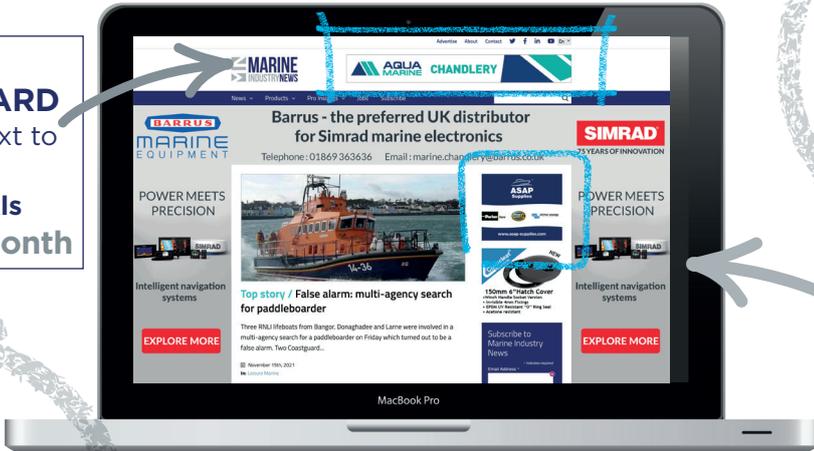
2 WEBSITE TAKEOVERS

TAKEOVER
 1737 x 4000pxls
1 month
Full takeover
£2,500
Sector takeover
£1,200
 Sector is either Leisure, Commercial or Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
£1,000 per month



83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

1 x MPU
on side panels
300 x 250pxls
£700 per month

The world's most read news source for marine trade professionals

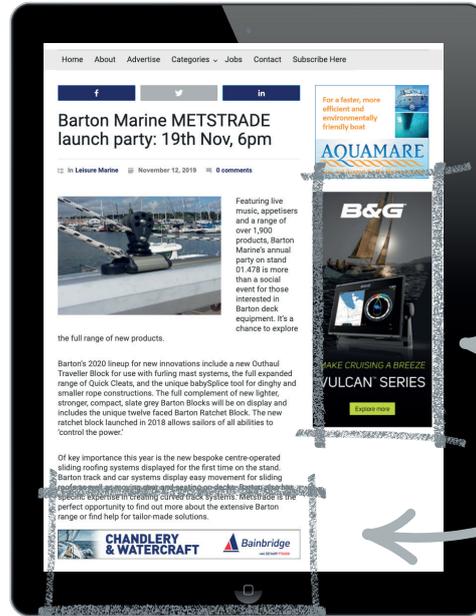
Read in **190+** countries

Translated into **10** languages



1 x DMPU
on side panel
300 x 600pxls
£1,000 per month

1 x BANNER
within stories
728 x 90pxls
£450 per month



4 LinkedIn BRAND PARTNERSHIPS

from **£500**

Bespoke target audience

Marine Industry News
Brand partnership • 21,581 followers
3d •

JCS Hi-Torque Limited is the leading UK manufacturer of stainless steel hose clips for the marine industry. Approved by Lloyd's Register and tested for the most demanding applications, JCS hose clips offer supreme durability in harsh marine environments, making them the trusted choice globally by leading marine manufacturers.

Key Features:

- ▶ Hi-Torque clamps are specifically approved for wet diesel exhaust hoses, but nut and bolt types are not!
- ▶ Larger adjustment ranges, reducing the number of variants needed compared to nut and bolt types
- ▶ Unique design engineered to ensure high performance & reliability
- ▶ Marine, offshore, and industrial use
- ▶ Sealing high-pressure hoses for heavy-duty applications
- ▶ High stock levels held so most products available for immediate dispatch

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followers



2,000+
followers



800+
followers



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5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
£900 per week
5 issues

“Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint.”

Scanstrut

MIN MARINE INDUSTRY NEWS DAILY

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Italian boatbuilder moves to quash sale rumours
After a week of mounting rumours, Rosetti Superyachts has confirmed the RSY brand... **READ MORE**

Spirit Yachts announces new ownership structure
Yacht design and build company Spirit Yachts has announced a new management and ownership structure... **READ MORE**

AUTOPROP The propeller for electrically powered vessels
Find out why → **CLICK HERE**

BRUNTONS

89%

of our readers say it's informative and easy to read

“Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it.”

Selden Masts

1 x BANNER
within newsletter stories
600 x 175pxls
£700 per week
5 issues

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SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... **READ MORE**

MIN MARINE INDUSTRY NEWS DAILY

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from **£3,000**

8 SOLUS e-SHOTS £3,000

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Marine Industry News

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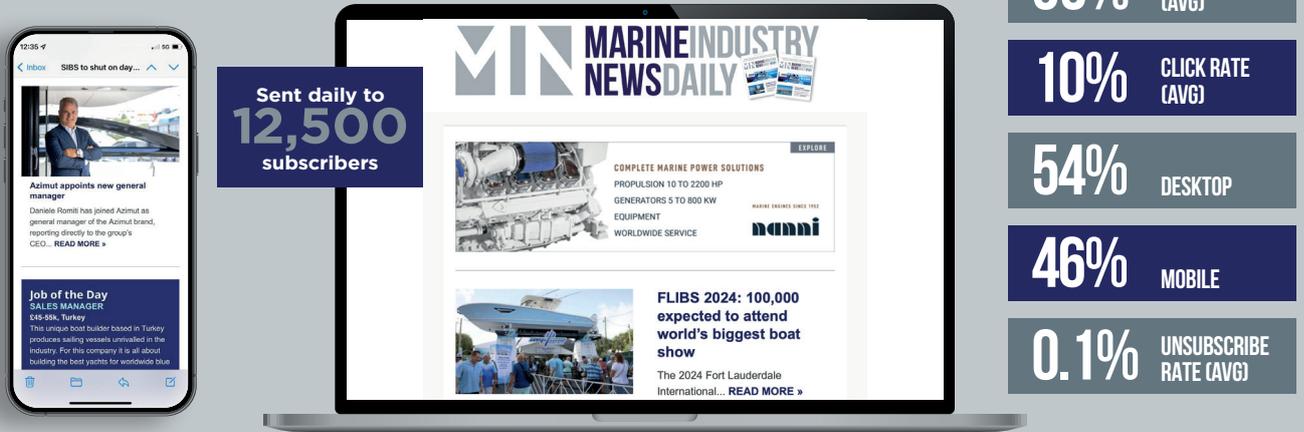
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NUMBERS & READERSHIP

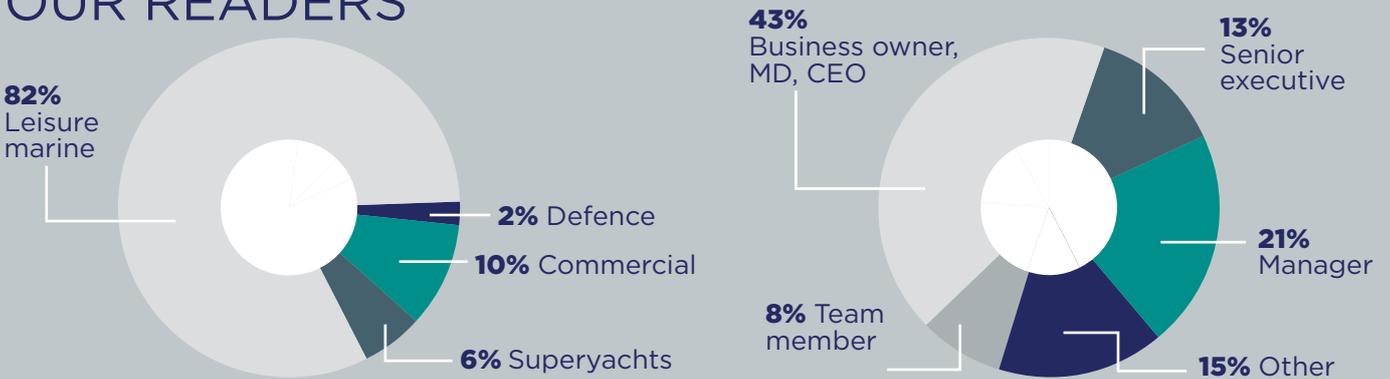
WEBSITE



NEWSLETTER



OUR READERS



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JANUARY MAGAZINE	APRIL MAGAZINE	SEPTEMBER MAGAZINE	NOVEMBER MAGAZINE
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