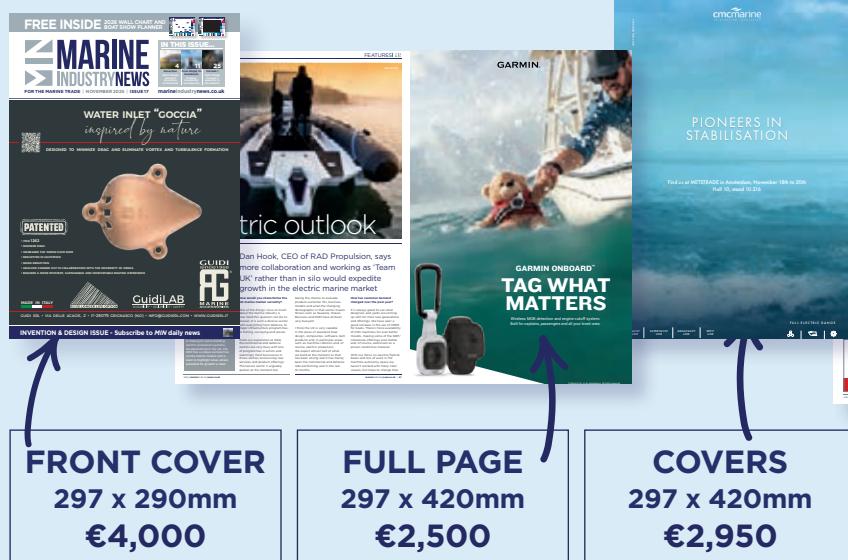


Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals



1 PRINT ISSUES



FRONT COVER
297 x 290mm
€4,000

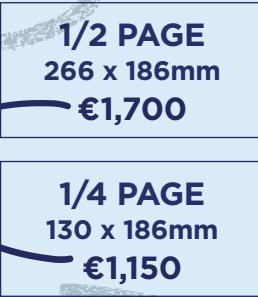
FULL PAGE
297 x 420mm
€2,500

COVERS
297 x 420mm
€2,950

Print and digital copies delivered
20,000



DPS
594 x 420mm
€4,600



Print and online promotional packages available upon request

Distributed at:



CANNES
YACHTING
FESTIVAL

SOUTHAMPTON
INTERNATIONAL
BOAT SHOW



Metstrade

PIBS

PALMA
INTERNATIONAL
BOAT SHOW



SPEC: A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk

- Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.
- Supply print-ready PDF. All fonts outlined/embedded.
- Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page/double page spread.

2 WEBSITE TAKEOVERS

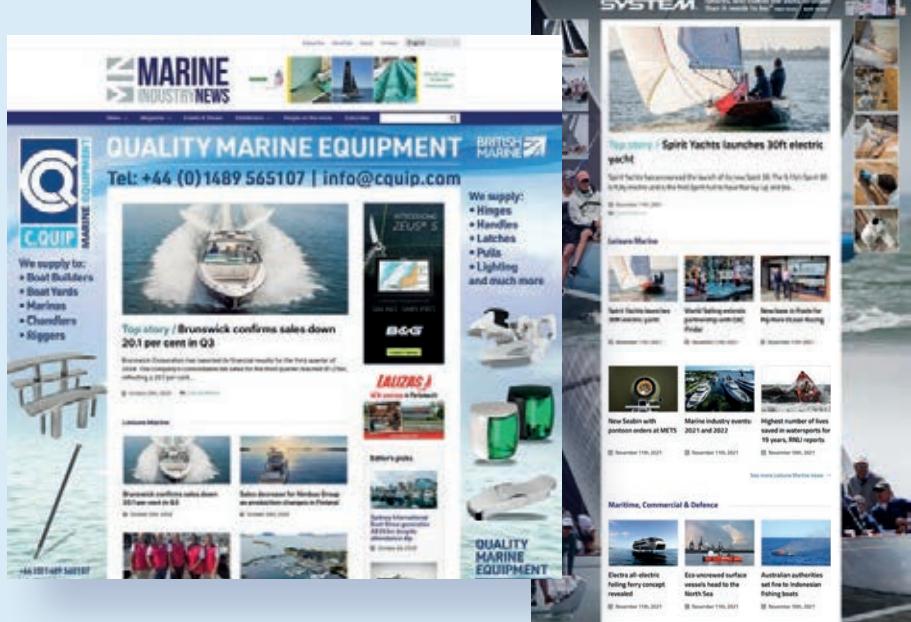
TAKEOVER
1737 x 4000pxls

1 month

Full takeover
€3,500

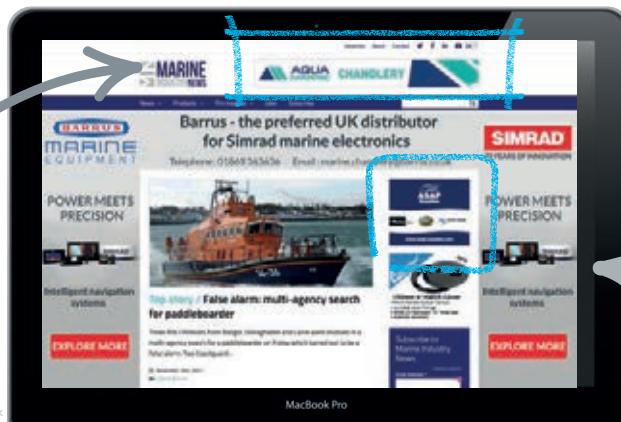
Sector takeover
€1,800

Sector is either Leisure,
Commercial or
Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
€1,200 per month



83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages



1 x MPU
on side panels
300 x 250pxls
€900 per month



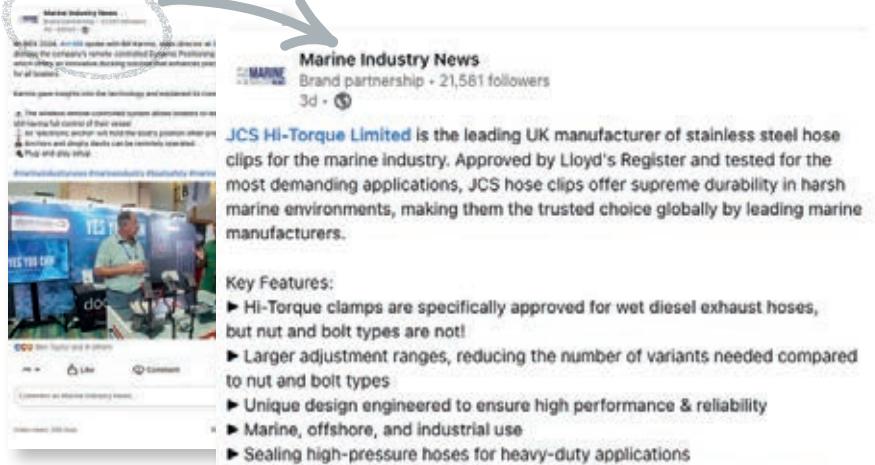
1 x DMPU
on side panel
300 x 600pxls
€1,200 per month

1 x BANNER
within stories
728 x 90pxls
€550 per month

4 LinkedIn BRAND PARTNERSHIPS

from
€500

Bespoke target audience



SOCIAL CHANNELS

Contact us for the latest social campaign pricing



24,000+
followers



2,100+
followers



900+
followers



To book your advertising package email
mike@maa.agency

5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
€1,100 per week
5 issues

“Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint.”

Scanstrut



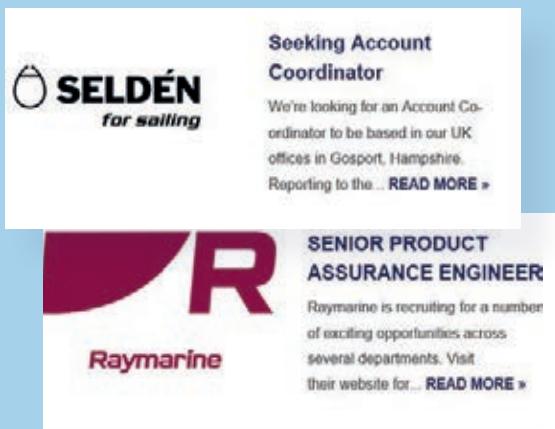
Daily newsletter
sent to over
17,500
marine trade
professionals
worldwide

“Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we’ve been on it.”

Selden Masts

1 x BANNER
within newsletter
stories
600 x 175pxls
€900 per week
5 issues

6 RECRUITMENT



JOB AD
within newsletter stories
€500 for 1 week
€700 for 2 weeks



7 ADVERTORIALS



Advertisers available in print and online

from
€3,000

8 SOLUS e-SHOTS €3,500

SENT TO OVER
17,500
INBOXES

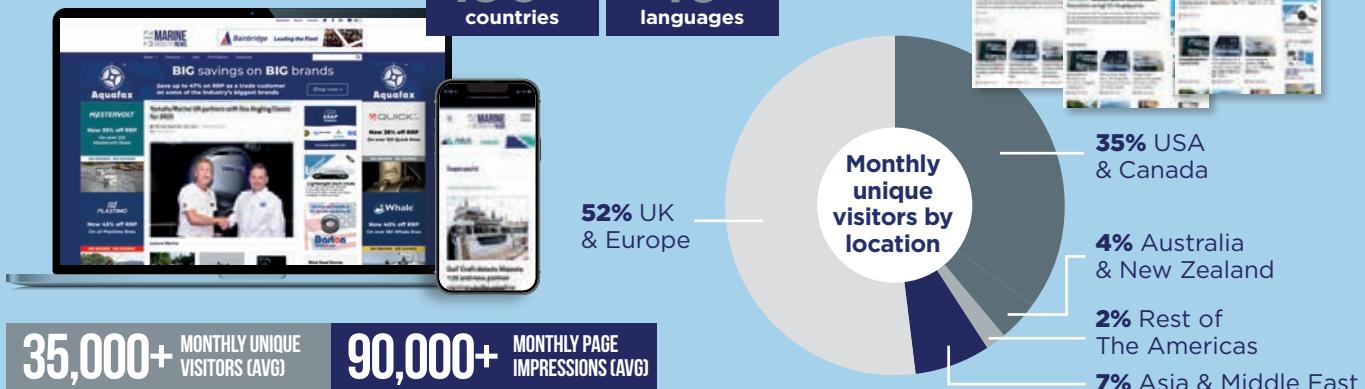
35%

AVERAGE OPEN RATE

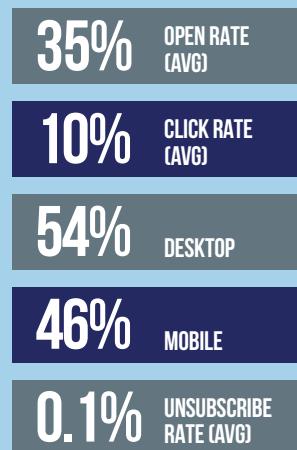
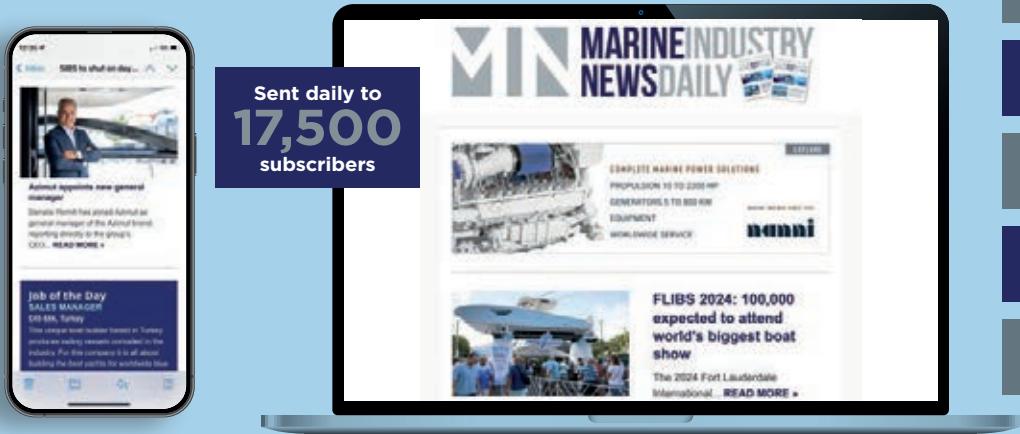


NUMBERS & READERSHIP

WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2026

