

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals



1 PRINT ISSUES

Print and digital
copies delivered
20,000



FRONT COVER
297 x 290mm
€4,000



FULL PAGE
297 x 420mm
€2,500



COVERS
297 x 420mm
€2,950



DPS
594 x 420mm
€4,600



1/2 PAGE
266 x 186mm
€1,700

1/4 PAGE
130 x 186mm
€1,150

Print and
online promotional
packages available
upon request

Distributed at:

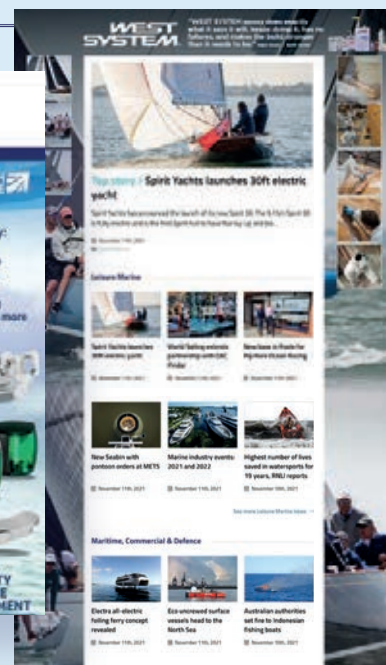
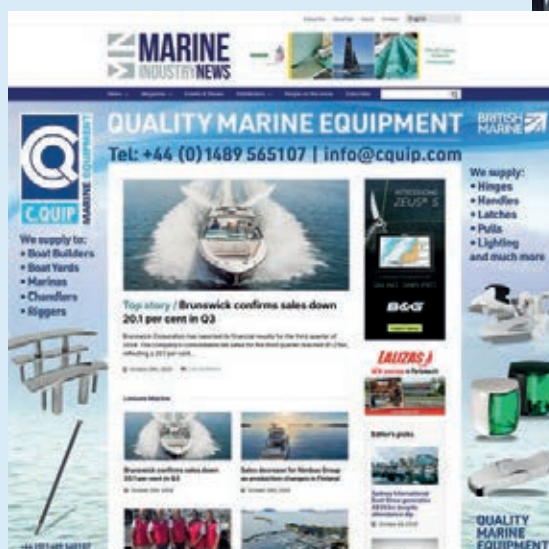


SPEC: A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk
• Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.
• Supply print-ready PDF. All fonts outlined/embedded.
• Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page/double page spread.

2 WEBSITE TAKEOVERS

TAKEOVER
1737 x 4000pxls
1 month
Full takeover
€3,500
Sector takeover
€1,800

Sector is either Leisure,
Commercial or
Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
€1,200 per month

83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages



1 x MPU
on side panels
300 x 250pxls
€900 per month

1 x DMPU
on side panel
300 x 600pxls
€1,200 per month

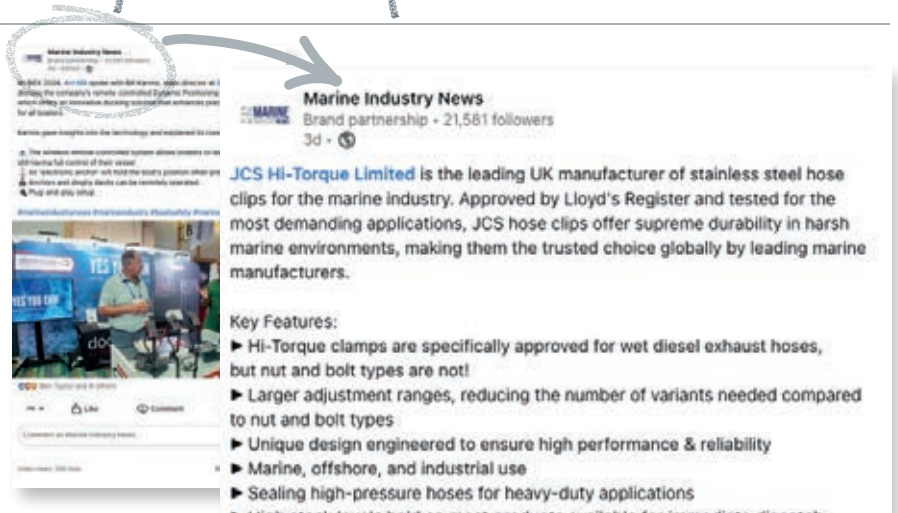
1 x BANNER
within stories
728 x 90pxls
€550 per month



4 LinkedIn BRAND PARTNERSHIPS

from **€500**

Bespoke target audience



SOCIAL CHANNELS

Contact us for the latest social campaign pricing



24,000+
followers



2,100+
followers



900+
followers

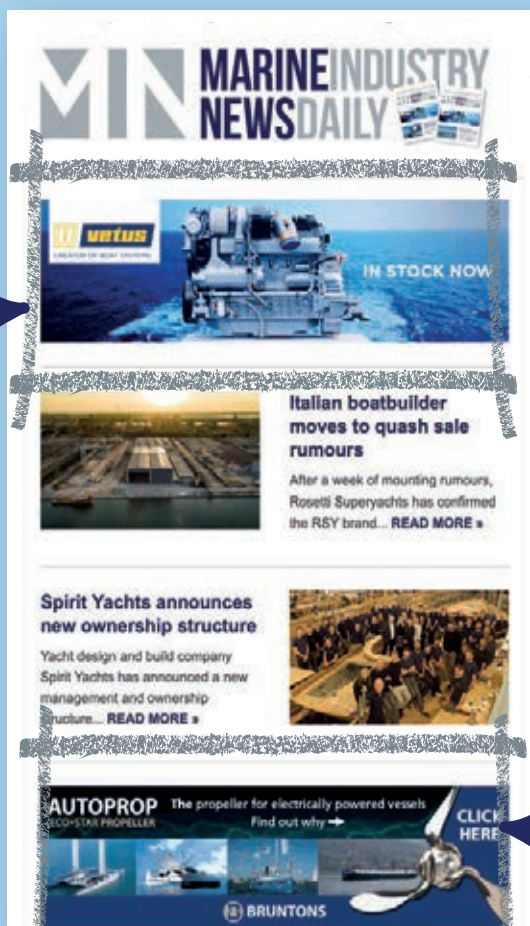


To book your advertising package email
mike@maa.agency

5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
€1,100 per week
5 issues

"Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint."
Scanstrut



Daily newsletter
sent to over
17,500
marine trade
professionals
worldwide

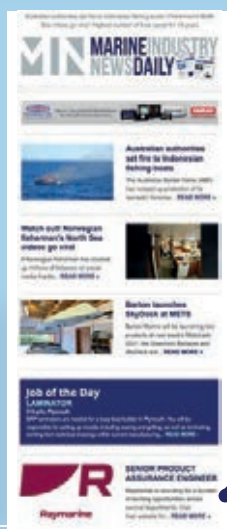
"Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it."
Selden Masts

1 x BANNER
within newsletter
stories
600 x 175pxls
€900 per week
5 issues

6 RECRUITMENT

Seeking Account Coordinator
We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE >](#)

SENIOR PRODUCT ASSURANCE ENGINEER
Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE >](#)



JOB AD
within newsletter stories
€500 for 1 week
€700 for 2 weeks

7 ADVERTORIALS

ADVERTISEMENT 1/2

Franchise opportunities launched with Freedom Boat Club EMEA

The growing demand for shared boating access is increasing in popularity throughout Europe and the world. Freedom Boat Club (FBC) is now offering franchise opportunities to launch a new business in the boating market. FBC is a leading provider of shared boating access, offering a range of boating options to its members. FBC is now offering franchise opportunities to launch a new business in the boating market. FBC is a leading provider of shared boating access, offering a range of boating options to its members.

Can you offer the support FBC provides? Freedom Boat Club franchisees support the business by providing a range of services to its members. FBC is now offering franchise opportunities to launch a new business in the boating market. FBC is a leading provider of shared boating access, offering a range of boating options to its members.

Are you passionate about boating and always wanted to be your own boss? Then a Freedom Boat Club franchise is the perfect fit. Please visit our website at www.freedomboatclub.com to learn more about this exciting opportunity.

Advertorials available in print and online

from €3,000

8 SOLUS e-SHOTS €3,500

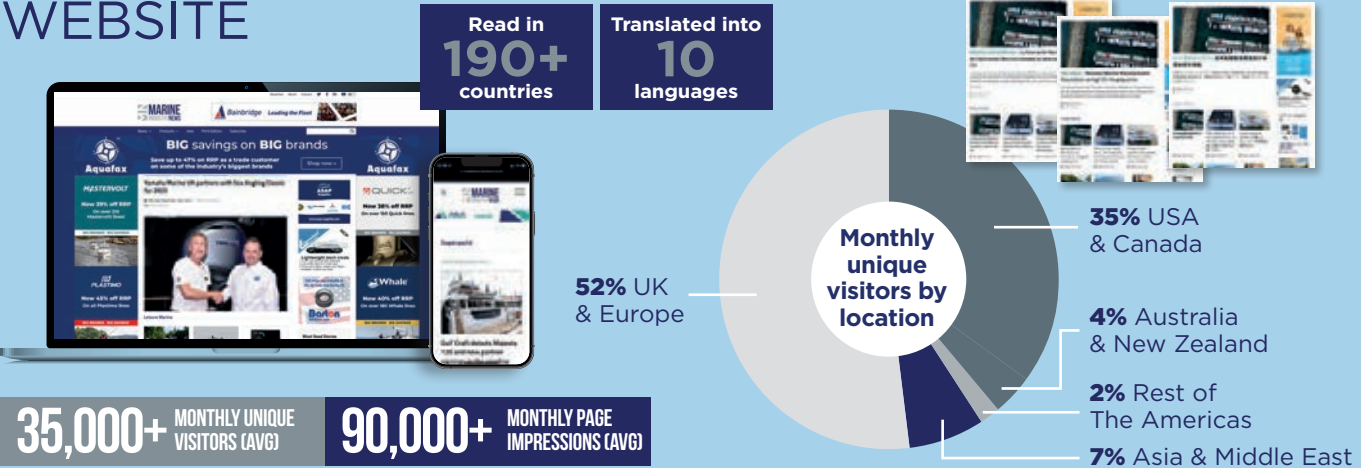
SENT TO OVER
17,500
INBOXES

35%
AVERAGE OPEN RATE

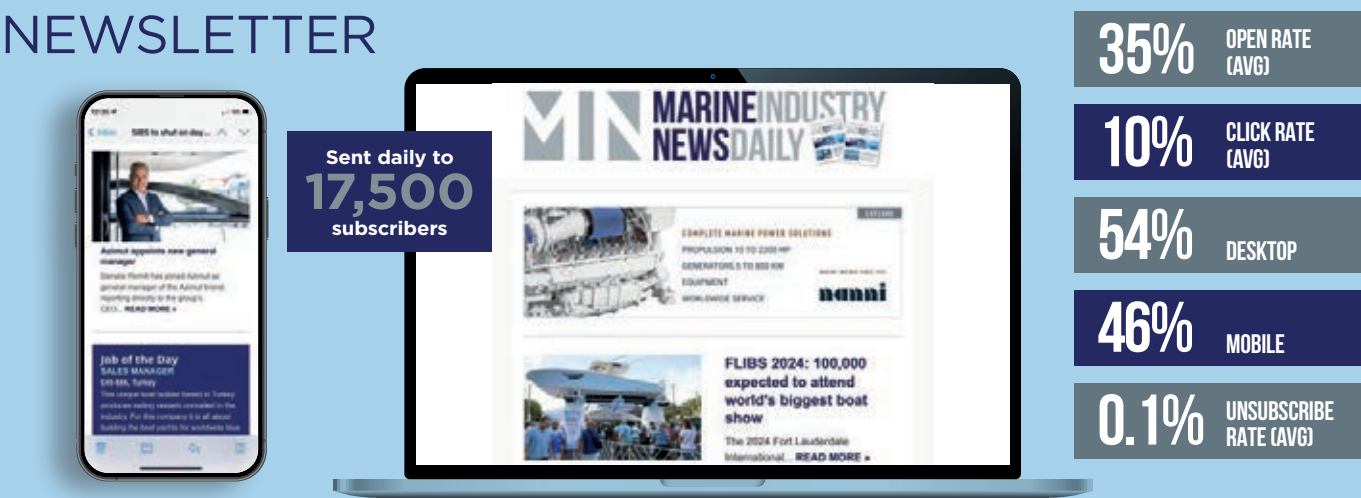


NUMBERS & READERSHIP

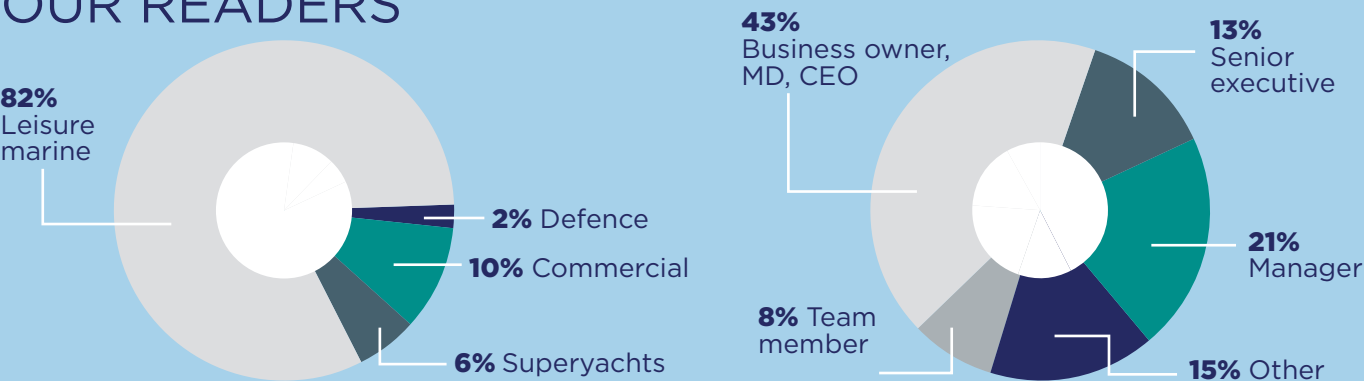
WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2026

JANUARY MAGAZINE	APRIL MAGAZINE	SEPTEMBER MAGAZINE	NOVEMBER MAGAZINE
New Technology	Sustainability	Trends & innovations	Invention & design

