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RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals

£
GBP

1 PRINT ISSUES

Print and digital
copies delivered
20,000



FRONT COVER
297 x 290mm
£3,500



FULL PAGE
297 x 420mm
£2,200



COVERS
297 x 420mm
£2,600



DPS
594 x 420mm
£4,000

1/2 PAGE
266 x 186mm
£1,500

1/4 PAGE
130 x 186mm
£1,000

Print and
online promotional
packages available
upon request

Distributed at:



SPEC: A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk

• Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.

• Supply print-ready PDF. All fonts outlined/embedded.

• Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page/double page spread.

2 WEBSITE TAKEOVERS

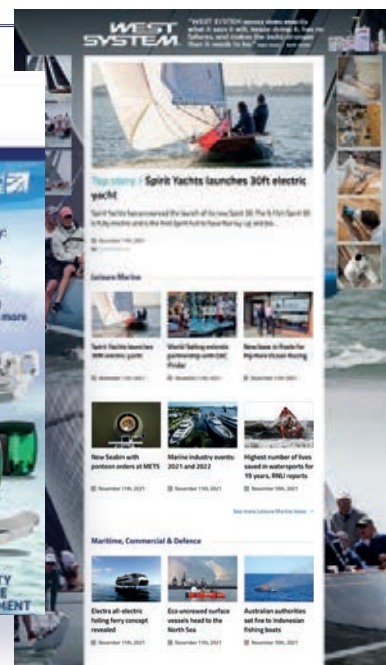
TAKEOVER
1737 x 4000pxls

1 month

Full takeover
£3,000

Sector takeover
£1,600

Sector is either Leisure,
Commercial or
Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
£1,000 per month

83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

1 x MPU
on side panels
300 x 250pxls
£700 per month

The world's most read news source for marine trade professionals

Read in **190+** countries

Translated into **10** languages

1 x DMPU
on side panel
300 x 600pxls
£1,000 per month

1 x BANNER
within stories
728 x 90pxls
£450 per month

4 LinkedIn BRAND PARTNERSHIPS

from **£500**

Bespoke target audience

Marine Industry News
Brand partnership • 21,561 followers
3d •

JCS Hi-Torque Limited is the leading UK manufacturer of stainless steel hose clips for the marine industry. Approved by Lloyd's Register and tested for the most demanding applications, JCS hose clips offer supreme durability in harsh marine environments, making them the trusted choice globally by leading marine manufacturers.

Key Features:

- Hi-Torque clamps are specifically approved for wet diesel exhaust hoses, but nut and bolt types are not!
- Larger adjustment ranges, reducing the number of variants needed compared to nut and bolt types
- Unique design engineered to ensure high performance & reliability
- Marine, offshore, and industrial use
- Sealing high-pressure hoses for heavy-duty applications
- High stock levels held on most products available for immediate dispatch

SOCIAL CHANNELS

Contact us for the latest social campaign pricing



24,000+
followers



2,100+
followers



900+
followers

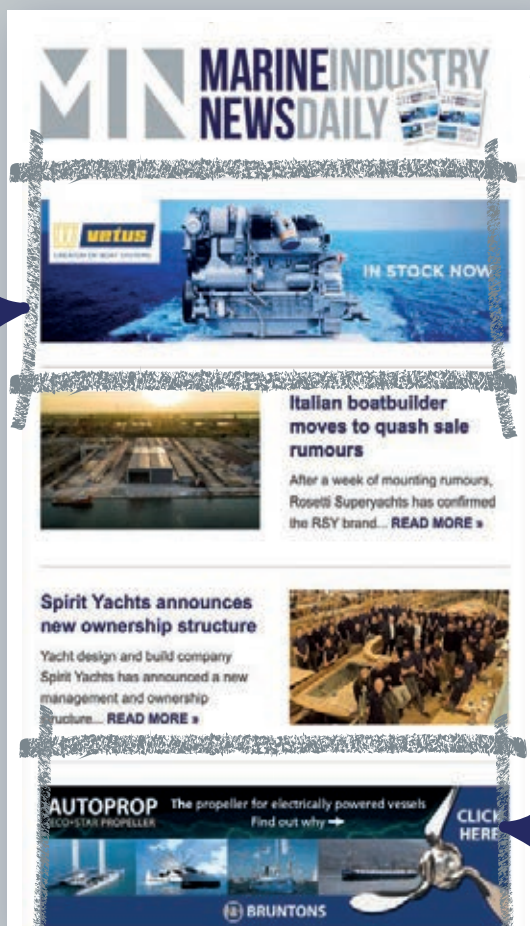


To book your advertising package email
mike@maa.agency

5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
£900 per week
5 issues

"Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint."
Scanstrut



Daily newsletter
sent to over
17,500
marine trade
professionals
worldwide

"Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it."
Selden Masts

1 x BANNER
within newsletter
stories
600 x 175pxls
£700 per week
5 issues

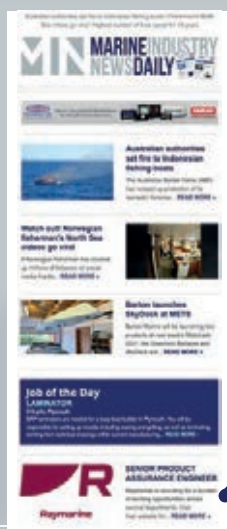
6 RECRUITMENT

Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE >](#)

SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE >](#)



JOB AD
within newsletter stories
£400 for 1 week
£600 for 2 weeks

7 ADVERTORIALS

ADVERTISEMENT 1/2

Franchise opportunities launched with Freedom Boat Club EMEA

The growing demand for shared boating access is increasing in popularity throughout Europe and the world. Freedom Boat Club (FBC) is now offering franchise opportunities across EMEA.

Why Freedom Boat Club? Freedom Boat Club (FBC) is a leading provider of shared boating access, offering a wide range of boat hire options to its members. FBC is now offering franchise opportunities across EMEA, allowing you to launch your own FBC club in your area.

Can you offer the support FBC provides? Freedom Boat Club franchisees support the business by providing a range of services to their members, including boat hire, maintenance, and insurance. FBC provides a range of support and training to its franchisees, ensuring they are equipped to launch and run a successful FBC club.

Join our passionate FBC team and launch your own Freedom Boat Club today. For more information, visit www.freedomboatclub.co.uk

Advertorials available in print and online

from £3,000

8 SOLUS e-SHOTS £3,000

SENT TO OVER
17,500
INBOXES

35%
AVERAGE OPEN RATE



NUMBERS & READERSHIP

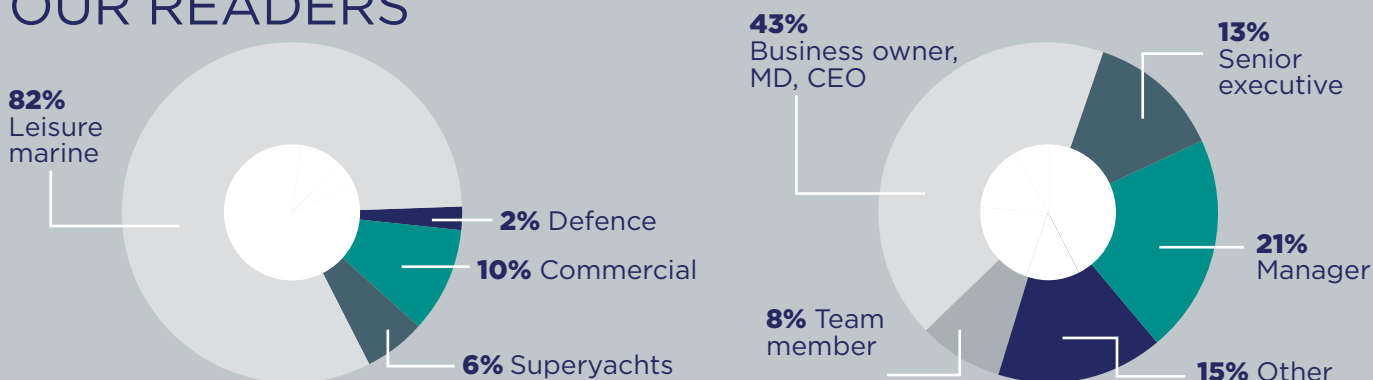
WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2026

JANUARY MAGAZINE	APRIL MAGAZINE	SEPTEMBER MAGAZINE	NOVEMBER MAGAZINE
New Technology	Sustainability	Trends & innovations	Invention & design

